

This is a machine translation of the original rules in Catalan; for any errors or queries, please refer to the original rules.

**RULES GOVERNING THE AWARDING OF THE "LLORET
DE MAR TOURISM AWARDS 2026"**

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1. Aims of the awards

The Town Hall of Lloret de Mar, through its Tourism and Economic Promotion departments, annually organises "La Nit del Turisme de Lloret de Mar".

The aim of the event is to strengthen internal relations within the tourism sector, to recognise the good work of local professionals and businesses, and to stimulate the competitiveness of the destination's tourism sector. Especially in the current socio-economic context, with growing global political instability and new global environmental challenges.

The strategic challenge is to maintain Lloret de Mar's tourism leadership while contributing to the local community's sense of pride in belonging. The event is presented in a fresh and contemporary format to showcase our industry (professionals, businesses, and organisations).

2. Objective and categories of the awards

The awards are divided into two areas, one for tourism and the other for communication. The awarding of the prizes is determined by clauses 3 and 5 of these rules.

The tourism categories to be awarded are as follows:

- **Lifetime Achievement Award:** a recognition for individuals who, through their professional career, experience, dedication, effort, values and vision, have contributed to the development of tourism in Lloret de Mar.

Some of the merits and criteria that the Jury may take into account are:

- Long professional career.
- Active participation in the voluntary sector of their field of activity or in public/private joint bodies for tourism management.
- Creation of a dynamic tourist product/service that highlights Lloret de Mar and contributes to improving its brand reputation.
- Work towards the continuous improvement of their organisation.
- Promotion of the use of new technologies and sustainability.

Candidates in this category will be proposed by the members of the Jury, in accordance with clause 5 of these rules.

- **Award for the Iconic Establishment:** a recognition for those accommodation, catering, retail, nightlife, etc. establishments that bring a quality and unique value proposition to Lloret de Mar.

Candidates for this category will be proposed by the members of the Jury, in accordance with clause 5 of these rules.

- **Entrepreneurship Award:** a recognition for those individuals, companies or entities, public or private, who have developed a project or proposal that clearly contributes to enriching the appeal of the Lloret de Mar destination, to its tourist transformation and to its excellence.

Candidates in this category will be proposed by the members of the Jury, in accordance with clause 5 of these rules.

- **Local Ambassador Award:** a recognition for the person, company or entity that proactively contributes publicly to improving the image, reputation and repositioning of the Lloret de Mar brand. This can be done via social media, the media and/or other channels deemed relevant by the jury.

Candidates for this category will be proposed by the members of the Jury, in accordance with clause 5 of these rules.

- **Award for Innovation and Sustainability:** recognition for the entity, natural or legal person, that has worked or is working continuously on tourism-related matters linked to innovation, technology, accessibility or sustainability (economic, environmental).

The candidates in this category shall be proposed by the members of the Jury, in accordance with clause 5 of these rules.

- **Award for Social Commitment:** recognition for an entity, natural or legal person, with a clear commitment to social justice, equality, governance or solidarity in the tourism industry.

Candidates for this category will be proposed by the members of the Jury in accordance with clause 5 of these rules.

- **Recognition for International Projection:** recognition for the natural or legal person (operator, agency, event organiser, etc.) who has backed Lloret in recent years, positioning it internationally through one of its strategic tourism products (beach-urban, sports, MICE, family, etc.).

Candidates for this category will be proposed by the members of the Jury, in accordance with clause 5 of these rules.

- **Award for the outstanding professional:** recognition for an individual, a professional in the Lloret tourism sector, who has been significant in the history of the establishment where they work or have worked.

Candidates in this category will be proposed by the company in which they have developed their professional career, in accordance with clause 3 of these rules.

The previous awards are exclusively honorifics and do not involve any financial contribution.

The award category is as follows:

- **Tourism Communication Award:** to recognise and reward quality content produced by journalists, influencers and content creators from around the world, which best contributes to publicising and promoting our destination and inspiring travellers and visitors to discover Lloret de Mar.

To be nominated for this category, interested parties must submit their application in accordance with clause 3 of these rules.

This final prize is the only one that also includes a financial contribution to the winner of €2,000. This financial contribution will be considered a grant, in accordance with the provisions of Articles 22 of the LGS and 16.3 of the General Subsidies Ordinance.

By submitting their application, the candidate authorises the Lloret de Mar Town Council to carry out any necessary ex officio checks regarding the documentation proving compliance with the requirements necessary for obtaining a grant. For this reason, the "Annex I" form, completed with the required candidate details, must be submitted together with the application.

3. Requirements for participants, documentation and submission of applications

Companies wishing to submit an application for the "Outstanding Professional Award" must follow the following procedure:

Each company may submit one nomination, which must be accompanied by a justification – no more than 2 pages, double-sided, in Verdana font, size 11 – explaining the reason for proposing the award and what the jury will take into account when making its award decision. The motivations can be of a very diverse nature: experience, professionalism, initiative, charisma, solidarity, innovation, excellence, etc.

Only companies with their place of work in Lloret de Mar may submit nominations.

Proposals must be submitted via the electronic portal on the Lloret de Mar Town Hall website (<https://tramits.lloret.org/>). The deadline for submitting nominations is 23:59 on 26 July 2026 (inclusive).

Participants wishing to enter the "**tourism communication**" category must follow the following procedure:

Any natural or legal person may take part in this call by submitting original and unpublished works produced in any communication medium (newspapers, magazines, books and travel guides, both printed and digital, e-books, blogs, social networks, podcasts, audiovisual productions and programmes, etc.) that promote and disseminate the values, richness, diversity and quality of the tourist resources and products of Lloret de Mar, and that contribute to repositioning its brand.

All original works published, broadcast or distributed since 1 January 2025, in any format, language or country, are eligible for the award.

The jury will assess the submitted works according to criteria such as writing/production style, quality of photographic and audiovisual images, tone, originality, creativity, impact, informational value and veracity.

The candidate grants their authorisation for the recognised and awarded works to be publicly disclosed, in whole or in part, through the communication channels of the Lloret de Mar Town Council.

Proposals should be sent by email to: halves@lloret.cat and ariera@lloret.cat. The deadline for submitting applications is 26 July 2026 (inclusive) at 23:59.

Applications submitted after the deadline may be excluded from consideration by the Jury.

4. Awards

The awards are purely honorary and do not carry any financial contribution. With the exception of the tourism communication award, which will also include a financial contribution of €2,000 to the winner, as it highlights the town beyond its own municipal boundaries and thus promotes the dissemination of the transformation of the tourism industry and its productive fabric in general. This contribution will be considered a direct grant in accordance with what is established in Article 2.1 of Law 38/2003, of 17 November, General Law on Grants (hereinafter, LGS).

5. Jury, selection criteria and procedure

For the purpose of selecting potential awardees, a jury will be established, to be **chaired by the Mayor of Lloret de Mar**.

This jury will also be composed of the following members as vocal members:

- President of the Business Tourism Board of Lloret de Mar
- President of the Lloret de Mar Hospitality Association
- President of the Bars, Restaurants and Cafés Guild of Lloret de Mar
- President of the Traders' Association
- Councillor for Tourism of the Town Hall of Lloret de Mar
- Chief Executive Officer of Lloret Futur, SA or the member of the Board of Directors of the municipal company designated by the .
- Councillor for Economic Promotion of the Town Hall of Lloret de Mar or the councillor to whom they delegate.
- Head of Economic Promotion and Commerce of the Town Hall of Lloret de Mar
- Head of Communications for Lloret de Mar Town Council
- Manager of the municipal company Lloret Futur, SA
- Representative of the UGT
- Representative of CCOO

The aforementioned members may not delegate their participation or attendance as members of the Jury, but they may delegate their vote to another member of the Jury if they formally notify the President in advance.

Selection procedure for the award winners

In the case of awards where the jury proposes a candidate (Lifetime Achievement Award, Iconic Establishment Award, Entrepreneurship Award, Social Commitment Award, Local Ambassador Award, Innovation and Sustainability Award and Recognition for International Projection), each jury member will propose a single candidate for each of the categories.

The Jury will meet on 29.07.2026 (This date is subject to change) to present the various candidates, provide the reasons for their nomination, and will jointly proceed to evaluate:

- The proposals submitted by the various representatives on the Jury (maximum 1 candidate per award category);
- The proposals submitted by establishments in the form of a nomination (Outstanding Professional Award);
- And those relating to the Tourism Communication Award.

After the evaluation process, the Jury will make its decision in each category, determining the winner as well as a second reserve candidate. The conclusions will be formally recorded in a minutes.

The awards will be granted by decision of the Jury and the presentation of the awards will take place at a public ceremony during the Night of Tourism in Lloret de Mar, and the Town Council may publicise the individuals, companies and entities honoured.

6. Deadline for submitting nominations

The deadline for submitting nominations for the Outstanding Professional Award and the Tourism Communication Award is 23:59 on 26 July 2026 (inclusive).

Proposals for the Outstanding Professional Award should be submitted via the electronic portal on the Lloret de Mar Town Hall website (<https://tramits.lloret.org/>).

Proposals for the Tourism Communication Award should be sent by email to: halves@lloret.cat and ariera@lloret.cat. The deadline for submitting entries is 23:59 on 26 July 2026 (inclusive).

Submissions received after the deadline may be excluded from consideration by the Jury.

7. Competent Body and Decision

The Jury will be the competent body to evaluate and decide on the award winners.

Proposals will be put to a vote and approved by a majority of the Jury members. In the event of a tie, the Mayor, in his capacity as President, will have the casting vote.

8. Notification and acceptance of the prize

Before 1 September, the Town Council will formally notify each of the successful applicants of their award.

Should the awardee decline the prize, the Council will formally notify the reserve awardee that they have been awarded it.

9. Budget

The only financial contribution is for the Tourism Communication Award, amounting to €2,000. This award will be considered a direct grant, in accordance with the provisions of Articles 22 of the LGS and 16.3 of the General Subsidies Ordinance.

This expenditure, amounting to €2,000, will be charged to budget heading 2026.60.4300.48000 of the 2026 municipal budget.

10. Legal framework

In all matters not expressly provided for in these regulations, the Law 38/2003, of 17 November, General Law on Grants, Royal Decree 887/2006, of 21 July, which approves its implementing regulations, the General Grant Ordinance of the Town Council, the Executive Bases of the General Budget for the current exercise, Law 39/2015 of 1 October on the Common Administrative Procedure of Public Administrations, and other relevant legislation.