



ARXIUS I TURISME

2ND INTERNATIONAL SEMINAR  
**ARCHIVES AND TOURISM**

**MAY 13 - 15, 2026**  
LLORET DE MAR

**Tourist accommodations: from family-run guesthouses to international resorts**

Second information circular

## 1. INTRODUCTION

Following the resounding success of its inaugural edition in 2024, the International Seminar on Archives and Tourism returns with a second iteration, firmly establishing itself as a preeminent forum for scholarly discourse and critical reflection on the documentary collections generated by the tourism sector.

This initiative seeks to advance the understanding, preservation, and valorization of this documentary heritage, which is indispensable for comprehending the transformations of contemporary society and the pivotal role of tourism in our recent historical narrative.



Exhibition "From Summer Visitors to Tourists" held on the occasion of the First Seminar.



## 2. RATIONALE

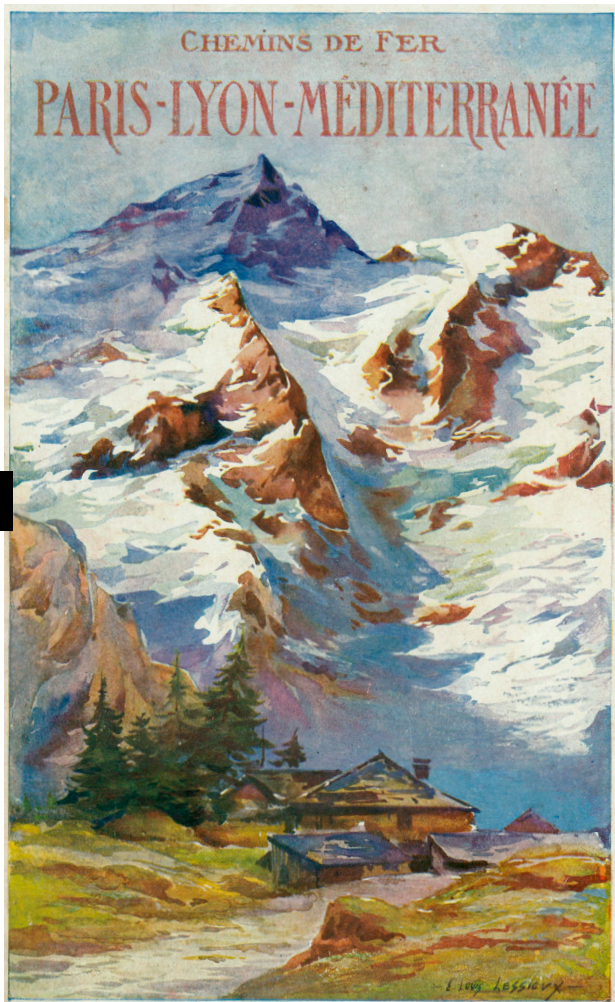
Tourism represents one of the most significant economic activities in Catalonia and globally. Yet, the documentary collections generated by this sector remain largely understudied, under-managed, and under-preserved.

In response to this lack of visibility, the seminar proposes a multidisciplinary convening of professionals from archival science, academia, the tourism industry, and public institutions to formulate collaborative strategies for the preservation and dissemination of this heritage.

## 3. PROGRAMME

The seminar will take place in Lloret de Mar on May 13-15, 2026.

The program will include keynote addresses, roundtable discussions, presentation sessions, complementary academic activities, and a social program featuring tourism and cultural initiatives.



## 4. OBJECTIVES

### General objective

- To promote the preservation, research, and dissemination of documentary collections associated to tourism, integrating them as a cornerstone of contemporary cultural heritage.

### Specific objectives

- To highlight innovative practices in the management of tourism-related documentary collections.
- To foster collaboration between public and private institutions engaged with the tourism sector.
- To advocate for the establishment of a dedicated working group within the International Council on Archives.
- To facilitate interdisciplinary exchange among professionals from diverse fields, including tourism, history, economics, social sciences, archival studies, and engineering.
- To stimulate research and scholarship on the tourism phenomenon from multiple perspectives, including economic, urban, social, heritage, and landscape dimensions.

## 5. CENTRAL THEME

### **Tourist accommodations: from family-run guesthouses to international resorts**

In this second edition, the Archives and Tourism Seminar wishes to focus particularly on the study of tourist accommodation as the backbone of both the history and the documentation of tourism. From the family-run inn to the large international resort, accommodation spaces have served as a privileged reflection of the social, economic, and cultural evolution of tourism.

Notwithstanding this central focus, the seminar remains open to other proposals or papers related to the documentary treatment, study, management, and preservation of the memory of the tourist phenomenon in all its breadth.

## 6. SEMINAR WORK THEMES

### 1. Preservation of tourism documentary heritage

- . Identification of collections pertinent to tourism studies.
- . Research experiences in historical, economic, heritage, social, or landscape domains.
- . Development and dissemination of research support tools, such as resource.

### 2. Research and Scholarship on tourism

- . Policies for the recovery of collections (public and private).
- . Organization, description, inventories, catalogues, and digitization.
- . Dissemination strategies: exhibitions, social networks, documentaries, etc.

### 3. Management of documentation and data in the tourism sector

- . Preservation of electronic documents, social media, photographs, and videos.
- . Systems for data and document management and protection.
- . Systems for the exploitation of information.
- . Application of data protection legislation.





*Costa Brava*

**COSTA BRAVA**

SPAIN



SPANIEN



ESPAGNE



Exhibition "From Summer Visitors to Tourists" held on the occasion of the First Seminar.

13 MAY

# Pre-seminar activities



L'Azure Hotel

16.00 H **Registration**

16.15 H **Opening session**

16.30 H **Roundtable:**

## **“Leisure documents. New sources for the history of tourism”**

- **Josep M. Cama**– Water World, Lloret de Mar
- **Teddy Law** - CEO of Law Holding
- **Marc Linares Roig**- President of the Guild of Bars, Restaurants and Cafeterias of Lloret de Mar
- **Miquel Gotanegra Portell**– President of the Girona Camping Association
- **Moderator: Silvia Grau**– Associate Professor at the Faculty of Tourism, University of Girona

17.45 H **Break**



Biblioteca Municipal de Lloret de Mar

18.00 H **Screening of the audiovisual work: “Platges les de Lloret”,**  
by Francesc Mas Ruhí. Winner of the National Tourism Award in 1964

19.00 H **Presentation and self-guided tour of “Hotels with Memory”**  
exhibition

# 14 MAY Archives and Tourism Seminar

9.00 H **Registration**



9.15 H **Opening ceremony**

9.45 H **Lecture**

**How can hotel guest registers be useful for the history of tourism? Methodological and epistemological considerations.**

Laurent Tissot - Emeritus Professor of Contemporary History at the University of Neuchâtel.

10.30 H **Papers**

11.30 H **Break**

12.00 H **Round table**

**“Hotel documentary heritage: challenges and alliances between archives and establishments”**

**Pilar Cuerva** - Director of the National Archives of Catalonia

**Virginia Ensesa** - Co-owner of Hostal la Gavina in S'Agaró

**Joan Carles Casanovas** - General Director of Hostal la Gavina in S'Agaró

**Andrea Noguera** - Co-owner of Hotel Santa Marta in Lloret de Mar

**Laurent Tissot** - Emeritus Professor of Contemporary History at the University of Neuchâtel

**Moderator: Joaquim M. Puigvert** - Associate Professor of Contemporary History at the University of Girona

13:15 H **Lecture**

**Turning business archives into a strategic asset  
Experiences from the Centre for Business History in Stockholm**

Anders Sjöman - CEO at the Centre for Business History in Stockholm

14.15 H **Lunch Break**

15.45 H **Papers**

17.00 H **Roundtable**

**Digital data and documents in the tourism sector:  
challenges and opportunities”**

**Xavier Garcia** - Cluster Manager del Tech Tourism Clusterr

**Anders Sjöman** - General Director of the Stockholm Center for Business History

**Moderator: Lluís Esteve Casellas** - Head of the Document Management,  
Archives and Publications Service of the Girona City Council

17.45 H **Papers**

19.00 H **Break**

19.30 H **Guided Tour "Hidden Corners of Old Lloret"**  
**with final stop at the *Castell de Lloret***

15 MAY

# Archives and Tourism Seminar



L'Azure Hotel

9.30 H **Papers**

10.30 H **Round table:**

**“The visual construction of tourist destinations: photography, advertising and collective imagination”**

•**Natalia Palazón** - Manager of Paisajes Españoles, S.A.

•**Marina Planas - Alelí Mirelman** - Casa Planas Foundation. Image and Tourism, from Mallorca

•**Héctor Zerkowitz** – Director of the Zerkowitz Archive

•**Moderador: Joan Boadas** – Archivist – Chronicler of the city of Girona

11.30 H **Break**

12.00 H **Papers**

13.00 H **Closing**

13.30 H **Farewell vermouth reception at The Eighth**  
Hotel L'Azure Rooftop

## 8. PONENTS



Laurent Tissot  
**How can hotel guest registers be useful for the history of tourism? Methodological and epistemological considerations**

Emeritus Professor of Contemporary History at the University of Neuchâtel



Anders Sjöman  
**Turning business archives into a strategic asset – Experiences from the Centre for Business History in Stockholm**

CEO at the Centre for Business History in Stockholm



Exposició "De veranejants a turistes" celebrada amb motiu del I Seminari

## 9. REGISTRATION FOR THE SEMINAR

**Registration fee:** 40 €

The **Archives and Tourism Seminar** aims to disseminate and highlight the public and private documentary collections generated around the tourism phenomenon. The event seeks to promote their recovery, preservation, and organization within the tourism sector, acknowledging these collections as an essential component of the documentary heritage of contemporary society.

### **The registration fee includes:**

- . Attendance at the Seminar's lectures and round-table sessions.
- . Lunch on Thursday, May 14.
- . Scheduled coffee breaks.
- . A parking space (license plate must be provided in the complementary information).
- . Participation in the planned cultural activities.
- . Simultaneous translation services in Catalan, Spanish, French and English.
- . Seminar support materials.
- . Delivery of the Seminar proceedings upon completion of the event.



**Complete your registration here:**

# 10. INSTITUTIONS

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## 11. SCIENTIFIC COMMITTEE

**BELISARIO ANGLAS, Montserrat** - Lloret Futur – Lloret Turisme – Ajuntament de Lloret de Mar  
**BES GINESTA, Norbert** - Director - Patronat de Turisme Costa Brava Girona  
**CASELLAS SERRA, Lluís Esteve** - Arxiu Municipal de Girona – Ajuntament de Girona  
**COBO BARRI, Enric** - Subdirecció General d'Arxius – Generalitat de Catalunya  
**DABAN MASSANA, Joaquim** - Servei d'Arxiu Municipal de Lloret de Mar – Ajuntament de Lloret de Mar  
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**GIMÉNEZ MARTÍN, Francesc** - Associació de Professionals de l'Arxivística i la Gestió de Documents de Catalunya  
**GRAU PARRAMON, Sílvia** - Facultat de Turisme – Universitat de Girona  
**KEEGAN, Elisabet** - Lloret Futur – Lloret Turisme – Ajuntament de Lloret de Mar  
**MORENTE PAGÈS, Ariadna** - Arxivística i Gestió de Documents de l'Escola FUAB Formació de la UAB  
**NAVARRO SASTRE, Natàlia** - Cap d'INSPAI, Centre de la Imatge de la Diputació de Girona  
**PALOU RUBIO, Saida** - Institut Català de Recerca en Patrimoni Cultural - Universitat de Girona  
**PÉREZ VENTAYOL, Joan** - Arxivística i Gestió de Documents de l'Escola FUAB Formació de la UAB  
**PUIGVERT SOLÀ, Joaquim** - Arxivística i Gestió de Documents de l'Escola FUAB Formació de la UAB  
**VIDAL CASELLAS, Dolors** - Facultat de Turisme – Universitat de Girona

## 12. ORGANIZING COMMITTEE

**BELISARIO ANGLAS, Montserrat** - Lloret Futur – Lloret Turisme – Ajuntament de Lloret de Mar  
**DABAN MASSANA, Joaquim** - Servei d'Arxiu Municipal de Lloret de Mar – Ajuntament de Lloret de Mar  
**FRIGOLA BUTIÑÀ, Lluís** - Servei d'Arxiu Municipal de Lloret de Mar – Ajuntament de Lloret de Mar  
**KEEGAN, Elisabet** - Lloret Futur – Lloret Turisme – Ajuntament de Lloret de Mar  
**ORRI, Xavier** - Servei d'Arxiu Municipal de Lloret de Mar – Ajuntament de Lloret de Mar  
**RIERA RAAYMAKERS, Anna** - Comunicació - Ajuntament de Lloret de Mar



# ARXIUS I TURISME

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Ajuntament de  
Lloret de Mar



Generalitat  
de Catalunya



Diputació de Girona

## WITH THE COLABORATION OF



Associació de Professionals  
de l'Arxivística i la Gestió de  
Documents de Catalunya



Ajuntament de Girona

## COORDINATED BY



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